

BEEFSPOTTER™

Now reserving Ad Space for 2010

- The Feedlot Atlas has been the industry standard for locating feed yards and cattle auctions for over 20 years.
- Providing detailed map locations and contact information for over 800 feed yards in the United States.
- This Feedlot Atlas is used by feedyards, cattle haulers, livestock feed companies, animal health companies, and many other industry associates.
- Best value for your advertising \$\$\$. BEEFSPOTTER is used much like the yellow pages. It is referred to over and over again throughout the year.

2010 ADVERTISING RATES

BILLING INFORMATION

Agency Commission, 15%

Terms: Net 10 days from invoice date. Add 3% to invoice if paying with Visa, MC, or Discover.



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GENERAL RATE POLICY

Black & White Rates

1/4 PAGE.....	\$ 775.00
3.5" wide x 4.75" tall	
1/2 PAGE	\$1,100.00
7.5" wide x 4.75" tall	
FULL PAGE	\$1,695.00
7.5" wide x 10" tall	
*Add \$185.00 for process red or blue	

Four Color Ad Rates

1/4 PAGE	\$1,235.00
1/2 PAGE	\$1,695.00
FULL PAGE	\$2,350.00
1/2" Bleed	

Special Placements

(the following placements
include four color)

FRONT INSIDE COVER.....	\$2950.00
BACK INSIDE COVER	\$2950.00
BACK COVER.....	Call for Pricing